

## **GCC Corporate Sponsorships**

## \$5 Friday Sponsorship Program

Currently scheduling 2019 Only 12 Slots Available

Currently the GCC is open Sat/Sun from 9:30-12 general admission is \$15. With your Sponsorship we can open up to the public the first Friday of the month for only \$5 per person. The community will see your company as the host. During your chosen month we will display your marketing material. You will need to provide us with brochures, banners or other material for your company; however we are happy to return your material at the end of the month. Additionally, we will have a sign to display the sponsors for the entire year which will remain until the following year. We will promote the event on Facebook as well as in our newsletter during your promoted month. We will also provide you with 20 passes to use at your discretion as well as a private tour for 10 for you and your clients/employees.

#### \$2,500/mo

\$5 Friday Sponsored by Company Name (First Friday of the Month)
Display Marketing Material Month of Sponsorship
First Friday \$5 Promoted in Newsletter, Facebook, Newspaper
\$5 Friday Signage Front Gate
Private Tour for 10 employees or clients
20 additional passes (1st Friday & Weekend only)

# Discount 2 months for \$2,150/mo or \$24,000 Year Sponsor of \$5 Fridays 2,000/mo

(save \$6,000)

Private Tour each month for up to 10 employees or clients Entrance to Breakfast with the Gibbons for 10 employees

### **Landmark Naming Rights**

Landmark Naming Rights give your company an opportunity to name landmark at the Gibbon Center and provides us with the funding to purchase structures we wouldn't be able to without your support. We have many sponsorship opportunities at a variety of prices.

#### **Informative Signage \$2000**

Sponsored by at the bottom of sign

#### **Entrance Signage \$5,500**

Off the main street leading into the facility
Sponsored by at bottom of sign
Created by the ArtTree (kids art program in Santa Clarita)

#### Handicap Walkway \$2000-\$10,000

Funds purchase a handicap accessible walkway Street Sign Named for Company Sponsor Walkways range from 30'-211' Longer walkways have more signage

#### Name an existing Enclosure (10 years) \$10,000

Funds expansion & maintenance of an enclosure
Includes 5 Private Tours
Booth at Breakfast with the Gibbons
10 Guest passes to Breakfast with the Gibbons

#### Buy & Name a New Enclosure \$100,000

Funds purchase a new hospital save on medical costs
Includes 15 Private Tours
Includes 100 weekend passes
Booth at Breakfast with the Gibbons
15 Guest passes to Breakfast with the Gibbons
Year of Product Sampling
Corporate Membership Program for 50 employees

#### Name Concessions Stand \$20,000

Funds purchase a concessions stand & increases revenue Includes a Private Tour Includes 10 weekend passes

#### Name Gift Shop \$35,000

Allows us to purchase a new Gift Shop
Includes 5 Private Tours
Includes 25 weekend passes
Booth at Breakfast with the Gibbons
10 Guest passes to Breakfast with the Gibbons
Year of Product Sampling

#### Name Hospital \$50,000

Funds purchase a new hospital save on medical costs
Includes 10 Private Tours
Includes 50 weekend passes
Booth at Breakfast with the Gibbons
10 Guest passes to Breakfast with the Gibbons
Year of Product Sampling
Corporate Membership Program for 25 employees

#### Relocate the GCC \$3,000,000

Funds purchase a new property for the GCC
All of our Landmarks can be moved
Please contact us if you are interested
and would like to discuss perks
Please contact us if you have land